FLOWER
Flax composites, LOW weight, End of life and Recycling

Deliverable C.1.1

Operational Website
11/2018

Interreg

France (Channel / Manche) England

European Union
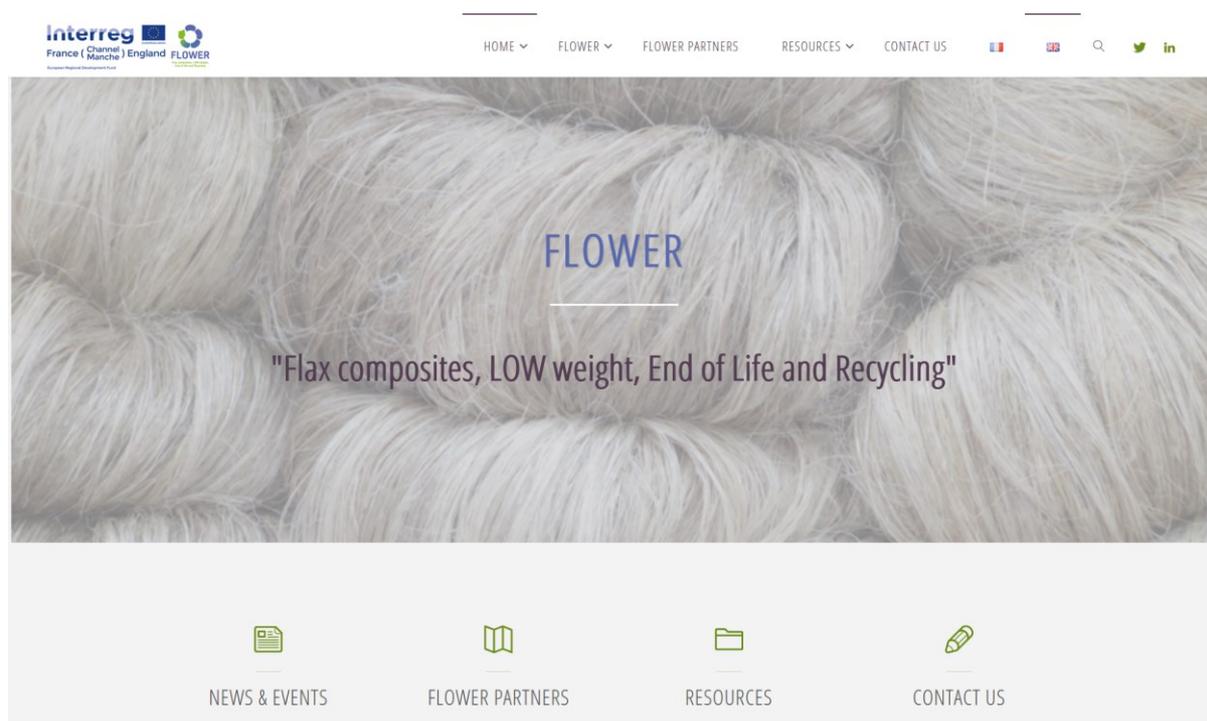
European Regional Development Fund

Introduction

The website dedicated to FLOWER brings together all the information concerning the project: general presentation of the objectives, partnership presentation, description of the activities, news, publications, etc. This website is both an internal communication tool complementing the exchange platform and an external tool serving as a showcase for the project to promote it to the outside world and in particular, the target groups destined to benefit from it. The site will also strengthen the social networks through ensuring permanent communication related to the organisation of events linked to the project and their impacts.

The website is available in both French and English versions.

Content & Structure

http://flower-project.eu/

HOME

- Visual icons linking to pages
- The three latest articles regarding the news of the project
- Overall description of the project
- ➢ **News and events**

Articles published when there are relevant news about the project: communication actions, progress of the activities, steering committee meetings, etc.

FLOWER
Short descriptions of the project's characteristics and link to the following pages:
- ➢ **Context and Objectives** (general description)
- ➢ **Theses** (description of the 4 theses topics and contents)

FLOWER PARTNERS
Presentation of the eight partners' organisations and their role in the project

RESOURCES
- ➢ **Press communications**

Links to all the communication publications in the press: local newspapers, magazines, TV reports
- ➢ **Scientific publications**

Link to the papers submitted by the research team on the project results
- ➢ **They support us**

Presentation of the business support organisations and clusters that supported the application and will contribute to the communication and dissemination of the project's activities and results

CONTACT US
Contact form

Languages: flags for French or English versions of the website
Link to the social networks accounts: Twitter and LinkedIN
Right Side Bar: Twitter feed